



**Cricket New Forest Development**

[www.cricketnewforest.co.uk](http://www.cricketnewforest.co.uk)

**James Newell Development Manager**

Lawrence Cottage, 60  
Kent Rd, St Denys,  
Southampton, SO17 2LH  
Tel: +44 (0) 23 80581473  
Mobile: +44 (0) 7831 504488  
E Mail: [james@jamesnewell.com](mailto:james@jamesnewell.com)

Cricket New forest is the development section of New Forest Cricket Club Association and forms part of the system that helps players progress from school and club to county and beyond. We achieve this by identifying suitable players who would benefit from our program of development coaching and support, providing coach education for coaches and clubs and acting as an intermediary between schools, club and the Hampshire Cricket Board.

Due to child protection, health & safety and ever demanding certification issues, cricket administration is under increasing pressure to deliver the highest standards of welfare for its players, managers and coaches, whilst trying to maintain the spirit and diversity of the game of cricket.

In 2005 we embarked on a new program to encompass the latest developments in coaching and administration. With limited funds from county and unable to apply for all the awards and funds that clubs and other organisations are able to secure, and to continue with our recent success, we need to secure sponsorship and funding to support our operations in the future.

To date Cricket New Forest has met these demands and financed it's self with very little support. Cricket New forest wishes to compete with the other districts in Hampshire and provide meaningful development for our youth cricket. If the bulk of development costs continue to be met by parents some individuals may find themselves priced out of the system.

We have therefore set up a number of initiatives which will enable us to meet our goals.

**“The Centurion”** This initiative is aimed at small business and parents to provide 100 centurions putting in £100.00 per year over a 3 year period.

**“The 50”** This initiative is aimed at parents and friends putting in £50.00 as a one off or per year.

We would hope that interested companies would be in a position to consider the ideas below.

### **One off sponsorships ideas**

Shirts for an age group (inc company logo, 18 shirts) £350.00

Training tops for an age group (inc company logo, 18 tops) £630.00

Sums of £1000.00 and above can be doubled by a government incentive “Sports Match”.

Match Sponsor £100.00

Bowling Machine £2000.00

SAQ equipment £100.00

Areas that will benefit immediately from funding are:

- Coach Education and Development
- District Development Centres
- Introduction of indoor cricket
- Scholarship Places
- Individual programmes for talented players
- Representative fixtures and tours
- Provision of coaching for cricketers of all abilities
- Cricket New Forest branded kit for coaches, players and officials
- PR and Media
- Administration

A long term goal would be to set up and fund a district academy providing facilities and a focal point for cricket in the New forest.

Please contact me if you would like more information.

**J. Newell. Cricket New Forest Development Manager**