



“The Centurion”

A sponsorship opportunity for Business

What is the Centurion?

The Centurion sponsorship programme aims to provide funding to enhance, develop and maintain Cricket New Forest's commitment to cricket development on a myriad of fronts.

What are the financial Targets?

The programme will seek to find one hundred sponsors within the District to agree to a £100 a year sponsorship deal for 3 years (£10k per annum, £30k over 3 years).

When will spending commence?

Spending will commence 1st April 2006, the first year of the new programme will finish 31st March 2007.

How will the money be spent?

Money raised over the three years will be spent on a range of existing development projects and future projects including;

- Coach Education and Development
- Club Development
- District Development Centres
- Scholarship Places
- Individual programmes for talented players
- Representative fixtures and tours
- Provision of coaching for cricketers of all abilities
- Cricket New Forest branded kit for coaches, players and officials
- PR and Media
- Administration

How will spending be monitored?

- A rigorous assessment of all claims will be made to ensure that any money invested will contribute to a sustainable and long lasting programme of development
- Accounts are produced regularly and spending will be approved by the *Cricket New Forest* committee in consultation with the *HCB* Development Manager and his/ her Development Officers.
- The effective spending of this money will be under constant review by both the *HCB* and *Cricket New Forest*.

How will the investment affect the performance of the District?

The invested money will result in increases in the following areas;

- Base numbers and standard of junior cricket
- Number of fixtures, tours and competitions
- County representative players coming from *Cricket New Forest* affiliated clubs and linked schools.
- Numbers of coaches and administrators active within the District.
- Standards of coaching and support for coaches
- Public profile of cricket and *Cricket New Forest* within the county
- Activity within primary and secondary schools

What does a sponsor get in return?

- Advert in *Cricket New Forest* handbook
- Advert and link on *Cricket New Forest* website and *Centurion Directory*
- Hosted match day at the Rose Bowl
- Exposure in local press, radio and television

Centurion Membership Application Form

Name.....
Address.....
.....
.....Post Code.....
Telephone No's
Home..... Business.....
Mobile.....

Business Name.....
Address.....
.....
.....Post Code.....

Please tick where appropriate.

Inclusion in: CNF Hand Book CNF web Directory

Number of memberships.....£100.00 per member, Total £.....

Would you like more information for further sponsorship opportunities?
Cheques payable to NFCCA.

Please complete and return the form below if you would like to pay by standing order. Each membership is £100.00 per year over 3 years.
HON TREASURER: Mike Hayward, Green Farm, North Gorley, Fordingbridge. SP6 2PB

New Standing Order

To (name of your bank).....

Address of your bank.....

Sort code..... /..... /.....

Account name

Account number.....

Please debit my account as above, and credit the NFCCA account - number at
Bank plc – Sort Code /... /... with £ monthly quarterly / half-yearly / Yearly (delete as
appropriate).

Amount in words
starting on 20 and continue until..... 20.....

Signature Date.....